



UltraTech
CEMENT

The Engineer's Choice

INDIA'S NO.1 CEMENT

**BECAUSE YOUR REPUTATION
IS INVALUABLE, BUILD IT WITH
INDIA'S NO.1 CEMENT**



the 1990s, the number of people with a mental health problem has increased in the UK, and the number of people with a mental health problem who are in contact with mental health services has also increased (Mental Health Act 1983, 1990, 1994, 1997, 2003, 2007, 2010, 2013, 2017, 2020).

The 1990s saw the introduction of the Mental Health Act 1983 (MHA) (Mental Health Act 1983, 1990, 1994, 1997, 2003, 2007, 2010, 2013, 2017, 2020), which was replaced by the Mental Health Act 2003 (MHA 2003) (Mental Health Act 2003, 2007, 2010, 2013, 2017, 2020). The MHA 2003 was replaced by the Mental Health Act 2017 (MHA 2017) (Mental Health Act 2017, 2020).

The MHA 2017 was replaced by the Mental Health Act 2020 (MHA 2020) (Mental Health Act 2020, 2020). The MHA 2020 was replaced by the Mental Health Act 2023 (MHA 2023) (Mental Health Act 2023, 2023).

The MHA 2023 was replaced by the Mental Health Act 2024 (MHA 2024) (Mental Health Act 2024, 2024).

The MHA 2024 was replaced by the Mental Health Act 2025 (MHA 2025) (Mental Health Act 2025, 2025).

The MHA 2025 was replaced by the Mental Health Act 2026 (MHA 2026) (Mental Health Act 2026, 2026).

The MHA 2026 was replaced by the Mental Health Act 2027 (MHA 2027) (Mental Health Act 2027, 2027).

The MHA 2027 was replaced by the Mental Health Act 2028 (MHA 2028) (Mental Health Act 2028, 2028).

The MHA 2028 was replaced by the Mental Health Act 2029 (MHA 2029) (Mental Health Act 2029, 2029).

ADITYA BIRLA



UltraTech

VISION

To be the leader in Building Solutions

MISSION

To deliver superior value to stakeholders on the four pillars of Sustainability, Customer Centricity, Innovation and Team Empowerment



AN INDIAN CONGLOMERATE WITH GLOBAL FOOTPRINTS.

A US \$48.3 billion corporation, the Aditya Birla Group is in the League of Fortune 500. Anchored by an extraordinary force of over 120,000 employees belonging to 42 nationalities, the Group is built on a strong foundation of stakeholder value creation. With over seven decades of responsible business practices, our businesses have grown into global powerhouses in a wide range of sectors - metals, textiles, carbon black, telecom and cement. Today, over 50% of Group revenues flow from overseas operations that span 34 countries in North and South America, Africa and Asia.





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ABOUT *UltraTech*

UltraTech is a 360° building material destination providing a host of products from foundation to finish. UltraTech's products range from grey cement (UltraTech Cement) to white cement (Birla White), from building products (UltraTech Building Products Division) to building solutions (UltraTech Building Solutions) and an assortment of Ready Mix Concretes (RMC) and special Value Added Concretes (VAC) catering to varied needs and applications of the construction industry.

What makes us India's No. 1 Cement:

- Engineer's No. 1 recommended brand
- Most trusted by IHBs for building their home
- Pan India presence
- Consistent quality

Our Strength:

- Single largest cement company in India in capacity and market share
- Among the top producers of cement globally
- Largest white cement producer in India
- Operations in five countries - India, UAE, Bahrain, Bangladesh and Sri Lanka
- India's largest exporter of clinker
- 23 integrated plants, 1 clinkerisation unit, 27 grinding units, 7 bulk terminals, 1 white cement plant, 2 wall care putty plants
- More than 100 Ready Mix Concrete plants
- New-age building products and solutions
- Focus on enhancing organizational Safety Best Practices
- Member of Cement Sustainability Initiative of the World Business Council for Sustainable Development
- State-of-the-art R&D Centre with focus on new products, processes and sustainable development
- Technical Services department, consisting of the largest technical force, provides value added services like training programmes to enhance skill set, onsite demos, testing of materials, concrete and more. An 'Ask The Expert' service available at the toll free number 1800-210-3311, which provides technical assistance by connecting caller to the empaneled engineers to get expert advice at free of cost to resolve their complex construction related issues

PORTLAND POZZOLANA CEMENT

Portland Pozzolana Cement (PPC) is produced by inter-grinding high quality clinker with balanced chemical composition, fly ash containing high reactive silica and high purity gypsum without deleterious materials. It is also manufactured by blending of high quality Ordinary Portland Cement with finer fly ash containing high reactive silica. These materials are judiciously proportioned in such a way that the cement has enhanced quality parameters. UltraTech Portland Pozzolana Cement provides better workability, cohesive mixes, less bleeding, reduced cracks, reduced permeability, higher resistance to chemical attacks and protection against corrosion of steel, and gives superior finish. It also provides high ultimate strength. This cement is also suitable for general construction works in all application (RCC, PCC, masonry and plastering).



ORDINARY PORTLAND CEMENT

Ordinary Portland Cement (OPC) is the most commonly used cement for a wide range of applications. These applications range from RCC, masonry to plastering and also to precast and prestress works. This cement is used for production of ordinary, standard and high strength concretes, mortars, general-purpose ready-mixes and dry lean mixes.

PORTLAND SLAG CEMENT

Portland Slag Cement (PSC) has a lighter colour, better concrete workability, superior finish, high ultimate strength, low permeability, improved resistance to aggressive chemicals and more consistent plastic and hardened properties. It is manufactured by inter-grinding high quality clinker with balanced chemical composition, with judicious amounts of superior blast furnace slag having high glass content and gypsum devoid of deleterious materials to attain optimum PSD (Particle Size Distribution).

UltraTech WEATHER PLUS

To protect your home from dampness, what can be better than this.

UltraTech Weather Plus is a special water repellent cement. It contains HP (High Performance) particles that effectively repels water and prevents dampness from entering home, thus protecting the strength of your home.

Benefits



Repels Water



Prevents Dampness



Prevents Rusting



Prevents Plaster Peeling



Higher Durability



UltraTech SUPER

Mazboot wahi jo jaldi zimmedari uthaye.

UltraTech Super Cement is a unique blend of high early strength, sustained long term strength and durability, making it more suitable for the modern-day construction techniques like fast-track construction. UltraTech Super Cement is a new generation cement manufactured using high quality raw materials in the state-of-the-art technology process comprising advanced instrumentation systems, computerised process controls and online quality control equipments.

Benefits



High Early Strength



Crack Resistance



Higher Durability



Tamper Proof Bag



UltraTech PREMIUM

Nirmaan mazboot, saalon tak atoot.

UltraTech Premium is an optimum blend of high reactive silica & slag that provides durability, strength, and protection for your home against the toughest of weather conditions, making your home withstand the challenges of corrosion and shrinkage cracks. Its highly engineered particle size distribution adds true value to concrete, making it denser and impermeable. UltraTech Premium has an added virtue of sustainability by helping cut down on water consumption.

Benefits



Crack Resistant



High Corrosion Resistant



High Ultimate Strength



Tamper Proof Packaging





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**Queries about
Home Building?**

Ask **UltraTech**

 **18002103311**





UltraTech
CEMENT

The Engineer's Choice

INDIA'S NO.1 CEMENT

**Your home is your identity,
build it with India's No. 1 Cement**



UltraTech Binding Particles impart unmatched strength to your home.



UltraTech
C E M E N T

The Engineer's Choice

INDIA'S NO.1 CEMENT

**You can change anything in your home,
but never its cement**



UltraTech Binding Particles impart unmatched strength to your home.

UltraTech BUILDING PRODUCTS

REVOLUTIONARY PRODUCTS ENGINEERED FOR NEW-AGE CONSTRUCTIONS

In the endeavour to provide complete sustainable solutions to customers and to be 360° building material destination, UltraTech Cement has established UltraTech Building Products Division. UltraTech Building Products Division manufactures and markets technologically re-engineered products for construction and infrastructure industry.

Today, the construction industry is demanding products which can replace conventional products as well as conventional methodology for fast track constructions. To meet this challenging demand, it offers a complete portfolio of end-to-end solutions, covering the entire spectrum of construction.

PRODUCT RANGE

TILE ADHESIVES

A polymer modified tile fixing mortar which is cement based, high strength to fix all types of tiles on wall/floor for external & internal applications.

TILEFIXO CT

Product Description

Tilefixo CT is a cement based, high strength, high quality tile adhesive recommended for fixing ceramic, vitrified, granite tiles for all floor tilefixing application.

Areas Of Application

It can be used for both internal & external, thin bed, flooring applications. To fix granite, ceramic, vitrified tiles, etc. in bathrooms, kitchen and other areas. It should be used over cementations substrates only.

Benefits

- Excellent bond strength
- Single component
- No shrinkage
- High slip resistance
- Easy to spread
- Nil wastages
- Durability increases
- No hassles of mixing
- No debonding
- Faster application
- Good workability
- Economical



SKU 20/40 kg

TILEFIXO VT

Product Description

TileFixo VT is a cement based, high strength, high quality tile adhesive recommended for fixing ceramic, vitrified, granite tiles for all wall tilefixing application.

Areas Of Application

It can be used for both internal & external, thin bed, vertical applications. To fix ceramic, vitrified, tiles on walls over cementitious substrates only. It is also recommended for tile on tile, tile on mosaic applications.

Benefits

- Excellent bond strength
- Single component
- No shrinkage
- High slip resistance
- Easy to spread
- Nil wastages
- Durability increases
- No hassles of mixing
- No debonding
- Faster application
- Good workability
- Economical



SKU 20 kg

TILEFIXO YT

Product Description

TileFixo YT is a white cement based, high strength, high quality tile adhesive to fix Glass mosaic, Italian Marble, Porcelain and all translucent tiles of large sizes on all wall & floor tilefixing applications.

Areas Of Application

It can be used for both internal & external, thin bed applications over cementitious substrates. It can also be used for tile on tile, tile on mosaic applications. It is recommended to be used with Seal & Dry SBR for challenging applications like very large sizes & heavy tiling applications.

Benefits

- Excellent bond strength
- Single component
- No shrinkage
- Superior whiteness
- High slip resistance
- Easy to spread
- Nil wastages
- Durability increases
- No hassles of mixing
- No debonding
- Provides superior white base
- Faster application
- Good workability
- Economical



SKU 20 kg

TILEFIXO NT

Product Description

TileFixo NT is a cement based, high strength, high quality tile adhesive to fix large size tiles/slabs of granite, marble, porcelain, stones on all wall & floor tiling application.

Areas Of Application

It can be used for both internal & external, thin bed applications over cementitious substrates. It can also be used for tile on tile, tile on mosaic applications. It is recommended to be used with Seal & Dry SBR for challenging applications like very large sizes & heavy tiling applications.

Benefits

- Excellent bond strength
- Single component
- No shrinkage
- High slip resistance
- Nil wastages
- Durability increases
- No hassles of mixing
- No debonding
- Good workability
- Economical



SKU 20 kg

TILEFIXO DUO

Product Description

TileFixo DUO is a cement and liquid polymer based two component system recommended for tiling over metal, plywood, glass surfaces and also for fixing tiles in challenging applications like very large sizes & heavy tiling applications.

Areas Of Application

It can be used for both internal & external, thin bed applications. It is recommended for tile on tile, tile on mosaic, tile on glass & plywood and also over cementitious substrates.

Benefits

- Excellent bond strength
- Single component
- No shrinkage
- High slip resistance
- Nil wastages
- Durability increases
- No hassles of mixing
- No debonding
- Good workability
- Economical



SKU 20 kg,
5 kg Liquid Container

TILEFIXO X'TRA PLUS

Product Description

Tilefixo X'traplus is a polymer modified cement based high performance, high strength, and high quality tile adhesive developed to fix large granite slabs, large marble slabs and for tile on tile applications.

Areas Of Application

It can be used for both internal & external, thin bed applications over cementitious substrates. It can also be used for tile on tile applications of large size all ceramic, vitrified, granite, marble & stone tiles. It can be used for challenging applications where larger tile dimensions are involved.

Benefits

- Excellent bond strength
- Single component
- No shrinkage
- High slip resistance
- Nil wastages
- Durability increases
- No hassles of mixing
- No debonding
- Good workability
- Economical



SKU 20 kg

INDUSTRIAL & PRECISION GROUT

A polymer enriched, cement based, high strength binder with strong grouting properties.

POWERGROUT NS1

Product Description

Powergrout NS1 is a cement based non-shrink, non-expanding polymer enriched high performance, high strength, high quality binder developed by using special polymers, additives and selected fillers for precision grouting applications.

Areas Of Application

It is recommended for grouting with design strength upto 100 MPa for foundation base plates, high strength precast element manufacturing, machine foundations and beds which demand high early strength, as barrier material for strong rooms & vaults, harbors & airports for concrete area repairs & maintenance.

Benefits

- High compressive strength
- Ready to mix single component powder
- Self-compacting in nature
- Non-shrink, non-expandable grout
- Good pot life
- Increased durability
- No hassles of mixing the ingredients
- Provides higher density
- Helps in precise grouting
- Less wastages



SKU 40 kg

POWERGROUT NS2

Product Description

Powergrout NS2 is a cement based non-shrink, non-expanding polymer enriched high performance, high early strength, high quality binder developed by using special polymers, additives and selected fillers for precision grouting applications.

Areas Of Application

It is recommended for grouting with design strength upto 80 MPa for foundation base plates, machine foundations and beds which demand high strength, for micro piles and pile caps, shear wall bond beams, for fixing and anchoring the precast elements, for manufacturing of high strength pavers and blocks.

Benefits

- High compressive strength
- Ready to mix single component powder
- Self-compacting in nature
- Non-shrink, non-expandable grout
- Good pot life
- Increased durability
- No hassles of mixing the ingredients
- Provides higher density
- Helps in precise grouting
- Less wastages



SKU 40 kg

POWERGROUT NS3

Product Description

Powergrout NS3 is a cement based non-shrink, non-expanding polymer enriched high performance, high early strength and high quality binder developed by using special polymers, additives and selected fillers for precision grouting applications.

Areas Of Application

It is recommended for grouting with design strength upto 60 MPa for micro piles and pile caps, shear wall bond beams, for fixing and anchoring the precast elements, for manufacturing of high strength pavers and blocks, for fixing rails, anchors, fasteners, etc.

Benefits

- High compressive strength
- Ready to mix single component powder
- Self-compacting in nature
- Non-shrink, non-expandable grout
- Good pot life
- Increased durability
- No hassles of mixing the ingredients
- Provides higher density
- Helps in precise grouting
- Less wastages



SKU 40 kg

POWERGROUT PGM

Product Description

Power Grout PGM is a ready-mix cement based polymer enriched pumpable/gun grade mortar. It is made with high quality polymer additives, selected fillers and high grade plasticizers.

Areas Of Application

It can be used for filling of tie rod hole/slit holes in concrete, sanitary ware gap filling-in masonry walls during installation, window frame gap filling-gap between masonry/concrete & window frames, filling of plumbing joints and gaps in masonry/concrete walls, etc.

Benefits

- Waterproof joints/holes
- Consistent quality
- Convenient to apply
- No shrinkage
- Negligible wastage
- Durability increases
- Uniform and smooth finish
- Faster completion of work



SKU 25 kg

WATERPROOFING PRODUCTS

A revolutionary single and two component, incorporated with high quality polymers, cementitious waterproofing products.

SEAL & DRY ILW+

Product Description

Seal & Dry ILW+ is specially formulated Integral liquid waterproofing system which improves the performance properties of plaster, mortar and concrete. It improves the cohesion, enhances the compressive strength and water tightness.

Areas Of Application

It can be used as a property enhancer of concrete/mortar (Dosage: 200 ml/50 kg bag of cement) which can be used for external/internal plastering, brick jointing works, for concreting of slabs, beams, columns & basements to make them waterproof.

Benefits

- 10% higher compressive strength
- Reduction in porosity
- Reduced water cement ratio
- Reduced permeability
- High solid content
- Durability increases
- Protects steel against corrosion
- Leads to increase in strength
- Prevents leakage/seepage issues
- Produces dense homogenous mixes



SKU 1/5/10/20/50 L

SEAL & DRY SBR

Product Description

Seal & Dry SBR is a styrene butadiene latex co-polymer, multipurpose bonding agent used for waterproofing, repairing of structures/concrete, bonding old concrete/plaster surfaces and new concrete/plaster.

Areas Of Application

It is used for waterproofing of bathroom, sunken areas, terrace & water tanks. It is also used as a modifier in mortar and screed for repair purposes. As a bonding agent, It strongly binds new layers to old layers of concrete/plaster.

Benefits

- 10% higher compressive strength
- Provides good adhesion
- Reduced water cement ratio
- Reduced permeability
- Durability increases
- Binds the old & new concrete/plaster layer strongly
- Leads to increase in strength
- Prevents leakage/seepage issues



SKU 1/5/10/20/50 kg

SEAL & DRY 5 PLUS

Product Description

Seal & Dry 5 Plus is an acrylic polymer based multipurpose bonding agent, which can be used as a waterproofing agent by mixing with cement, as an anticorrosive rebar coating, as a priming/key coat and for crack filling & joint filling.

Areas Of Application

It can be used for waterproofing of concrete substrates, for crack filling and tile joint filling by mixing along with white cement, for coating of old & new reinforcements to prevent corrosion, as a priming/key coat over plastered surfaces & putty.

Benefits

- Reduced permeability
- 10% higher compressive strength
- Corrosion resistant
- Reduced water cement ratio
- Excellent material for repair & renovation
- Prevents leakage/seepage issues
- Durability increases
- Protects steel against corrosion
- Improves workability
- Can be used for multipurpose applications



SKU 1/5/10/20 kg

SEAL & DRY

Product Description

Seal & Dry is a single component, cement based, polymer modified, waterproofing coating incorporated with high quality polymer additives, graded fine sand and fillers for all positive side waterproofing applications.

Areas Of Application

It can be used as positive side underlayment for waterproofing of chajjas, bathrooms, sunken areas, small terraces & watertanks.

Benefits

- Single component
- Reduced permeability
- Convenient to apply
- Food grade
- Easy to use
- Prevents leakage/seepage issues
- Faster completion of work
- Suitable for potable usages



SKU 1/5/25 kg

SEAL & DRY FLEX

Product Description

Seal & Dry Flex is a two component, cement based, styrene acrylic polymer based flexible, waterproof coating incorporated with high quality polymer additives, and fillers for all positive side waterproofing applications.

Areas Of Application

It can be used for positive side waterproofing of terraces, sloping roofs RCC water tanks, balcony, domes of any geometry (old or new). It can be used effectively over concrete surfaces, marble and granite bottom areas. Highly recommended for waterproofing of areas less than 10,000 sq.ft.

Benefits

- >50% elongation at tensile force of 50 kg/sq.cm.
- Strong adhesion to substrate
- Reduced permeability
- Brush application consistency
- Good flexibility
- Durability increases
- Prevents leakage/ Seepage issues
- Convenient to apply/ Faster work



15 kg: Liquid (5 kg),
Powder (10 kg)

SEAL & DRY HI-FLEX

Product Description

Seal & Dry Hi-Flex is a two component, cement based, acrylic emulsion polymer based elastomeric, waterproof coating incorporated with high quality polymer additives, and fillers for all positive side waterproofing applications.

Areas Of Application

It can be used for positive side waterproofing of terrace, slope roofs, balcony, domes, swimming pools, sump tanks, exterior walls of any geometry (old or new). It can be used effectively over concrete surfaces, natural stones, marble & granite bottom areas. Highly suitable for demanding applications with area greater than 10,000 sq.ft.

Benefits

- >100% elongation at tensile force of 50 kg/sq.cm.
- Strong adhesion to substrate
- Reduced permeability
- Brush application consistency
- Resistance to thermal stress
- Durability increases
- Prevents leakage/seepage issues
- Convenient to apply/Faster work



12 kg: Liquid (5 kg),
Powder (7 kg)

REPAIRS & REHABILITATION

A polymer enriched pre-mixed concrete/mortar for various repair, plastering, and injection grouting applications.

MICROKRETE HS1

Product Description

Microcrete HS1 is a polymer enriched, cement based high performance, high strength, non shrink, high quality material for micro concreting and jacketing applications of areas where the concrete is deteriorated. Addition of coarse aggregates of up to 8mm size is possible for higher volume applications.

Areas Of Application

It is recommended for repairs of concrete areas as micro concrete. Jacketing works of columns, beams, and concrete slab repairs where there is a demand of very High strength up to 80 Mpa. It is highly recommended for strengthening of columns and beams as per the structural repair specifications of bridges, dams, port areas, etc.

Benefits

- High compressive strength
- Ready to mix single component system
- Nil wastages
- Good adhesion
- Increased durability
- No hassles of mixing the ingredients
- Economical & more yield
- Better binding properties



SKU 40 kg

MICROKRETE HS2

Product Description

Microkrete HS2 is a polymer enriched cement based high performance, high strength, non-shrink high quality micro concrete for micro concreting and jacketing applications areas where the concrete is deteriorated. Addition of coarse aggregates of up to 8mm size is possible for higher volume applications.

Areas Of Application

It is recommended for repairs of concrete areas as micro concrete. It can be used for jacketing works of columns, beams, and concrete slab repairs for moderate strength upto 60 MPa. It is also highly recommended for strengthening of columns and beams as per the structural repair specifications of bridges, port areas, etc.

Benefits

- High compressive strength
- Ready to mix single component system
- Nil wastages
- Good adhesion
- Increased durability
- No hassles of mixing the ingredients
- Economical & more yield
- Better binding properties



SKU 40 kg

MICROKRETE HS3

Product Description

Microkrete HS3 is a polymer enriched cement based high performance, high strength, non-shrink high quality micro concrete for micro concreting and jacketing applications. Ideal for fast and durable repairs. It is developed by using special polymers, additives and selected fillers.

Areas Of Application

It is recommended for repairs of concrete areas as micro concrete. Jacketing works of columns, beams, and concrete slab repairs for moderate strength requirement up to 40 Mpa. It is also highly recommended for strengthening of columns and beams as per the structural repair specifications of bridges, dams, etc.

Benefits

- High compressive strength
- Ready to mix single component system
- Nil wastages
- Good adhesion
- Increased durability
- No hassles of mixing the ingredients
- Economical & more yield
- Better binding properties



SKU 40 kg

BASEKRETE HS1

Product Description

Basekrete HS1 is a polymer modified cement based high performance, pre-mixed, high strength mortar specially formulated for multipurpose applications for strength upto 40 MPa.

Areas Of Application

It is suitable for application in brick/block laying, for thicker plasters for external and internal areas which demand high strength. It can be used as a polymer modified repair mortar for old surface repairs, as an underlayment plaster for tile adhesives to provide the required strength to hold the special/large size tiles over vertical surfaces and as a plastering mortar inside swimming pools, water tanks, foundation areas and basements.

Benefits

- Excellent adhesion & compressive strength
- Well graded sand & fillers
- Single component
- Ready-to-use after 48 hours depending on thickness
- Durability increases
- Ready-to-use by adding water



SKU 40 kg

BASEKRETE HS2

Product Description

Basekrete HS2 is a polymer modified cement based high performance, pre-mixed, high strength mortar specially formulated for multipurpose applications for strength upto 25 MPa.

Areas Of Application

It is suitable for application in brick/block laying, for thicker plasters for external and internal areas which demand high strength. It can be used as a polymer modified repair mortar for old surface repairs, as an underlayment plaster for tile adhesives to provide the required strength to hold the special/large size tiles over vertical surfaces and as a plastering mortar inside swimming pools, water tanks, foundation areas and basements.

Benefits

- Excellent adhesion & compressive strength
- Well graded sand & fillers
- Single component
- Ready-to-use after 48 hours depending on thickness
- Durability increases
- Ready-to-use by adding water



SKU 40 kg

BASEKRETE HS3

Product Description

Basekrete HS3 is a polymer modified cement based high performance, pre-mixed, high strength mortar specially formulated for multipurpose applications for strength upto 15 MPa.

Areas Of Application

It is suitable for application in brick/block laying, for thicker plasters for external and internal areas which demand high strength. It can be used as a polymer modified repair mortar for old surface repairs, as an underlayment plaster for tile adhesives to provide the required strength to hold the special/large size tiles over vertical surfaces and as a plastering mortar inside swimming pools, water tanks, foundation areas and basements.

Benefits

- Excellent adhesion & compressive strength
- Well graded sand & fillers
- Single component
- Ready-to-use after 48 hours depending on thickness
- Durability increases
- Ready-to-use by adding water



SKU 40 kg

MYKROFILL

Product Description

Mykrofill is an injecting grout for pressure grouting and injection applications in concrete and similar building structures. Mykrofill is incorporated with high quality polymer additives and specialty fillers.

Areas Of Application

It can be used for all types of pressure grouting/injections in concrete or similar building structures which need to be filled or strengthened in weak/honeycombed areas. It is highly recommended for post tensioning grouting and also for waterproofing and repair applications which demand injections.

Benefits

- High fluidity
- No metallic iron content
- Single component
- No plastic shrinkage
- High early strength
- Makes injecting easier
- No corrosion or rust expansion in grout
- Easy mixing
- High durability
- Provides same strength as concrete



SKU 25 kg

PLASTERS & MORTARS

A polymer modified, cement based, pre-mixed mortar for plastering and block jointing works.

READIPLAST RP

Product Description

Readiplast RP is a protective plastering mortar for masonry walls made out of concrete block, fly ash block, AAC block, fly ash brick, clay brick and over RCC column, beam and ceiling areas. Readiplast RP Provides strong surface suitable for all types of final finishing applications.

Areas Of Application

It can be used for plastering on inner and outer walls. It can also be used effectively on brick, block, stone walls as well as concrete surfaces. Ideal for well-prepared walls with maximum thickness of plastering up to 15mm.

Benefits

- Reduced water absorption
- Well graded sand & additives
- Least rebound losses
- Convenient to apply
- Needs less curing than traditional plaster
- Enhanced durability
- Uniform and smooth finish to walls
- Negligible wastage
- Faster completion of work
- Reduction in water consumption



SKU 40 kg

SUPER STUCCO

Product Description

Super Stucco is a ready mix cement based polymer enriched high performance surface finishing material incorporated with high quality polymer additives, graded sand and fillers for thin bed/coat applications. It is highly suitable for direct application over smooth concrete surfaces without hacking and requires no curing after application.

Areas Of Application

It can be used for thin coat plastering on inner and outer walls. It can also be used effectively on brick, block, stone walls as well as concrete surfaces. Ideal for well-prepared walls with maximum thickness of plastering in the range of 3-6mm. Highly recommended over Mivan finishes, smooth concrete areas without any hacking of the surfaces.

Benefits

- Reduced water absorption
- Well graded sand & additives
- Excellent adhesion & least rebound
- Convenient to apply
- Needs no curing
- Enhanced durability
- Uniform and smooth finish to walls
- Negligible wastage
- Faster completion of work
- Less consumption of water



SKU 25 kg

FIXOBLOCK

Product Description

Fixoblock is a versatile thin jointing mortar for thin bed applications. This mortar is specially designed to provide stronger, durable bonding between the blocks with optimum adhesive strength.

Areas Of Application

It is recommended to be used for masonry wall preparation by joining all types of Autoclaved Aerated Concrete Blocks, flyash bricks.

Benefits

- High tensile adhesion strength at joints
- Thin bed joints
- Time saving
- Economical
- No curing required & Ready-to-use after 24 hours
- Good bonding strength
- Less material consumption
- Faster completion of work
- Cost savings
- Less consumption of water



SKU 40 kg

FLOORING

A mortar specially formulated for multipurpose floor screed applications.

FLOORCRETE HS1

Product Description

Floorcrete HS1 is a polymer modified cement based pre-mixed high strength mortar specially formulated for multi purpose floor screed applications requiring strength upto 40 MPa. It provides a smooth and hardened finish.

Areas Of Application

It is suitable in areas which demand a faster floor screed/bed applications. It can be used for preparation of superior floor levels in industrial floors, as a strong base for anti-static floors, wooden floors, vinyl floors, epoxy floors & for heavy duty load movement areas.

Benefits

- Excellent adhesion & compressive strength
- Well graded sand & additives
- Ready-to-use mortar
- Reduced wastage
- Faster screed applications upto 40mm & Ready-to-use in 48 hours
- Enhanced durability
- Easy application
- Economical



SKU 40 kg

FLOORKRETE HS2

Product Description

Floorkrete HS2 is a polymer modified cement based pre-mixed high strength mortar specially formulated for multipurpose floor screed applications requiring strength upto 25 MPa. It provides a smooth and hardened finish.

Areas Of Application

It is suitable in terrace areas for final levelling screed over waterproofing coatings, floors in residential & commercial buildings, parking area, industrial floors, and as underlayment for tile adhesives and epoxy/PU and special flooring systems.

Benefits

- Excellent adhesion & compressive strength
- Well graded sand & additives
- Ready-to-use mortar
- Reduced wastage
- Faster screed applications upto 40mm & Ready-to-use in 48 hours
- Enhanced durability
- Easy application
- Faster completion of work



SKU 40 kg

FLOORKRETE HS3

Product Description

Floorkrete HS3 is a polymer modified cement based pre-mixed high strength mortar specially formulated for multi purpose floor screed applications requiring strength upto 15 MPa. It provides a smooth and hardened finish.

Areas Of Application

It is suitable in areas which demand a faster floor screed/bed applications. It can be used for preparation of superior floor levels in residential buildings, commercial buildings, commercial projects and as underlayment for tile adhesives.

Benefits

- Excellent adhesion & compressive strength
- Well graded sand & additives
- Ready-to-use mortar
- Reduced wastage
- Faster screed applications upto 40mm & Ready-to-use in 48 hours
- Enhanced durability
- Easy application
- Faster completion of work



SKU 40 kg

AAC BLOCKS

XTRALITE

Product Description

Xtralite is a light weight autoclaved aerated concrete block which is manufactured through the reaction of the rising agent on a proportionate blend of lime, cement and flyash. The hydrogen gas that escapes during this process creates millions of tiny air cells and a stable cellular structure which is further strengthened by high pressure steam curing in autoclaves.

Areas Of Application

It is suitable for infill masonry wall constructions in multi-storied structures as well as for normal constructions as a replacement for conventional bricks and blocks. It is excellent for partition wall and fast track construction needs.



SKU 600 x 200 x
(75, 100, 125,
150, 175, 200,
230, 300) mm

Benefits

- Compressive strength of grade 1 & faster application
- IGBC & GRIHA certified green product
- Economical and long lasting
- Reduces the dead load of structure
- High dimensional accuracy
- Fire resistant & sound insulation
- Speedy and durable constructions
- Energy efficient
- Long life
- Savings in design
- Perfect fitting

EXPERT SOLUTIONS FOR ALL HOME BUILDING NEEDS

"UltraTech Building Solutions is a pioneering concept developed with an objective of providing expert solutions to consumers, throughout the home construction journey. Present across 2000+ outlets across the country, UltraTech has established relationships with leading brands across various product categories. Standard look and feel is maintained across all stores to give a great retail experience to the customer."



Benefits



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Concrete





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UltraTech THERMOCON PLUS

UltraTech ThermoCon Plus is developed with special heat control formulation that ensures the temperature at the core remains within acceptable limits thus reducing thermal tensile cracks and plastic shrinkage. This ensures better durability of the structure, no rapid loss of workability or drying of concrete. ThermoCon Plus is ideal for mass concreting and high strength structures.



UltraTech DURAPLUS

UltraTech DuraPlus is an all-in-one concrete designed to protect against water seepage, dampness and cracking, thus significantly increasing durability of structures. Its unique formulation reduces water seepage & cracking by over 50% thereby significantly reducing repetitive maintenance and increasing building life. 20% faster laying time and strength gain significantly reduces the construction time. It is ideal for use in residential buildings and homes.



UltraTech FREEFLOW

UltraTech FreeFlow Plus is built with the latest 4th generation PCE super plasticizers, viscosity modifiers and high quality additives that make it self compacting and highly flow-able. This ensures uniform concrete circulation across unique designs without leaving any voids. This product is ideal for use in building unique structural designs, high rise buildings, narrow walls with high metal meshing.



UltraTech ZIP

UltraTech ZIP is ready to pour concrete available in 12L buckets. This concrete is made using thoroughly tested raw materials and scientific mix design to provide consistent quality concrete for variety of applications. It is easy to transport, easy to pour and can be used to supply multiple types of concrete - regular, early setting, self compacting and light weight. This is ideal when volume requirements, space constraints and transportation issues restrict the use of RMC.



UltraTech LITECON

UltraTech LiteCon is a non-structural, highly pump-able light weight concrete. Its uniform mixture of concrete with foam and polystyrene beads makes it light and reduces dead weight of buildings by up to 50% thereby improving structural stability and reducing development cost. It has excellent thermal and sound resistance. This is ideal for use as filler material, levelling course, sunken slab filling, non-structural architectural designs and in roofs to reduce heating.



UltraTech RAPID

UltraTech Rapid is a special concrete solution designed to achieve high early strength and hence facilitates early stripping time. This increases speed of construction. It is specially used in concrete repairs at busy traffic areas like roads, airports and runways. UltraTech Rapid also aids faster loading of structural elements viz. columns, beams, walls and floors. It comes with a dual advantage of workability and high early strength gain achieved through a judicious selection of special high performance additives and superior mix formulation techniques used by experts.



UltraTech DECOR

UltraTech Decor is a patterned or imprinted concrete available in variety of shades & patterns. It is manufactured by using UV resistant colour hardener, which retains the true shades of colour for long. It is dyed, altered and shaped to resemble a number of other construction materials - like brick, flagstone, tile and wood. It also allows for customization at an affordable price. If you have a specific look in mind for a pathway or patio, there's a good chance UltraTech Decor can deliver it.



UltraTech AQUASEAL

UltraTech Aquaseal is an innovative waterproofing solution that alters concrete's performance by transforming it from a hydrophilic sponge into a hydrophobic, waterproof construction material. It is produced by introducing special additives that shut down the active capillary transport mechanism and reduce absorption levels to less than 1%. It can solve most concrete waterproofing needs, producing 100% integrally waterproof concrete that is self-sealing and water-pressure-resistant from any direction.



UltraTech IFLOORS

UltraTech iFloors is a complete solution designed to provide reliable, branded and high performance flooring for manufacturing plants, warehouses and commercial spaces, with aesthetic finishes wherever desired. Generally, plain concrete possesses very low tensile strength, limited ductility and little resistance to cracking. UltraTech iFloors significantly improves concrete's flexural, impact and tensile strength in hardened stage. Polished version of iFloors is an aesthetic flooring for durable and superior interiors. UltraTech iFloors is installed by certified applicators under the supervision of engineers having expertise in concrete for flooring works.



POTHOLE-FREE ROADS FOR 20 YEARS IN JUST 2 WEEKS



TAR ROAD

WHITE
TOPPING ROAD

Presenting UltraTech White Topping, a smarter, efficient and durable solution for urban roads. A concrete overlay that transforms pothole ridden tar roads in just 2 weeks. White Topping roads will make your everyday commute safer, smoother and faster for the next 20 years.



2 WEEKS
BUILD TIME



LONG LIFE
20+ YEARS



LOW
MAINTENANCE





UltraTech
CEMENT

The Engineer's Choice

INDIA'S NO.1 CEMENT

BUILDING INDIA'S PRIDE



Statue of Unity, the tallest statue in the world, was inaugurated by Honourable Prime Minister Shri Narendra Modi on 31st October, 2018.

The Statue of Unity is an everlasting source of pride for each & every Indian across the globe. For UltraTech, it is a moment of even greater pride because we are the major supplier of cement for this prestigious project. The Statue of Unity reaffirms our expertise & commitment to delivering the best and the most consistent quality of cement every single time, making UltraTech the No. 1 Cement recommended by engineers across India.

the 1990s, the number of people in the UK who are aged 65 and over has increased from 10.5 million to 13.5 million (1990–2000) (ONS 2001).

There is a growing awareness of the need to address the health care needs of the elderly population. The Department of Health (2000) has set out a strategy for the NHS to meet the needs of the elderly population. This strategy is based on the following principles:

• To ensure that the NHS is able to meet the needs of the elderly population.

• To ensure that the NHS is able to meet the needs of the elderly population in a way that is cost-effective.

• To ensure that the NHS is able to meet the needs of the elderly population in a way that is sustainable.

• To ensure that the NHS is able to meet the needs of the elderly population in a way that is equitable.

• To ensure that the NHS is able to meet the needs of the elderly population in a way that is accessible.

• To ensure that the NHS is able to meet the needs of the elderly population in a way that is acceptable.

• To ensure that the NHS is able to meet the needs of the elderly population in a way that is effective.

• To ensure that the NHS is able to meet the needs of the elderly population in a way that is efficient.

• To ensure that the NHS is able to meet the needs of the elderly population in a way that is safe.

• To ensure that the NHS is able to meet the needs of the elderly population in a way that is secure.

• To ensure that the NHS is able to meet the needs of the elderly population in a way that is sound.

• To ensure that the NHS is able to meet the needs of the elderly population in a way that is stable.

• To ensure that the NHS is able to meet the needs of the elderly population in a way that is strong.

• To ensure that the NHS is able to meet the needs of the elderly population in a way that is successful.

• To ensure that the NHS is able to meet the needs of the elderly population in a way that is sustainable.

• To ensure that the NHS is able to meet the needs of the elderly population in a way that is equitable.

• To ensure that the NHS is able to meet the needs of the elderly population in a way that is accessible.

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• To ensure that the NHS is able to meet the needs of the elderly population in a way that is strong.

• To ensure that the NHS is able to meet the needs of the elderly population in a way that is successful.



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